

# **DIASPORA BUSINESS SUMMIT**

**EXHIBITORS MANUAL** 





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#### INTRODUCTION



#### Hosts

The Directorate of International Business, in collaboration with the Diaspora Institute of the Ministry of Foreign Affairs, International Business, and International Cooperation, are organizing the 1st Business Summit of Diaspora Suriname, scheduled to take place from February 6–8, 2025, in Suriname. This landmark event will provide a platform for ongoing dialogue and collaboration, creating opportunities to benefit both Suriname and its diaspora communities. Under the theme "Unity Overcomes Distance," the summit will emphasize diaspora engagement in areas such as manufacturing, investments, knowledge transfer, entrepreneurial initiatives, and public-private partnerships. Renowned experts and business leaders will share their success stories, address challenges, and explore strategies for collaboration to overcome regional barriers. The event aims to foster a spirit of unity and drive meaningful progress for Suriname and its global diaspora.

#### **WELCOME REMARKS**



Thank you for being part of the 1st Business Summit of Diaspora Suriname

#### Dear Participants,

Welcome to the 1st Business Summit of Diaspora Suriname! We are delighted to have you join us for this landmark event, hosted by Suriname and organized by the Ministry of Foreign Affairs, International Business, and International Cooperation. This manual has been carefully designed to ensure a seamless and enriching experience for you throughout the summit. From setup instructions to event logistics, it contains all the essential information you need to navigate and fully engage in the event. Your presence here reflects a shared commitment to fostering a powerful, interconnected world through the dynamic potential of our diaspora. Together, we aim to create lasting connections, explore meaningful opportunities, and chart a path toward mutual growth and collaboration.

Thank you for being part of this extraordinary journey. We look forward to sharing unforgettable moments and building valuable partnerships with you during this summit.

Warm regards,

Henna Soerdjoesing

Director of International Business

Edgar Armaketo

Director of Diaspora Institute

#### **BENEFITS OF PARTICIPATING**





















#### YOUR EXHIBITION BOOTH



Emerge your company in the 1<sup>st</sup> Business Summit of Diaspora Suriname by securing an exhibition booth to showcase your brand and products. This unique opportunity allows you to connect with key stakeholders, build meaningful relationships, and position your business at the heart of this groundbreaking event.

Companies will enjoy a booth space measuring 2.5m x 2m, with a maximum of five companies allowed per country and no more than two companies permitted per sector.

# Items included per booth

Wifi

55-inch TV

Standing table with cloth

Barstools

Small garbage bin

Country nameboard Lighting (2 spots) 110v socket Free electricity



#### Optional Products/ Services for Booths

Additional outlets 110V Additional outlets 220V

Hostesses/Representatives for operations

Graphic Designs

Food & Beverage Arrangements

Print outs of printing material

Reserve B2B Private Meeting Area (PMA)

USD 20 per outlet

USD 30 per outlet

USD 50 per day

Enquire for price

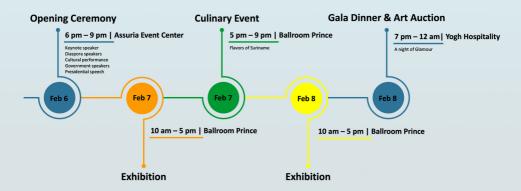
Enquire for price

Enquire for price

USD 30/hour

#### **PROGRAM**







Recolaan 17



Commewijnestraat 40



Domineestraat 7

#### **SPONSOR PACKAGES**



We offer businesses and organizations the opportunity to be involved as sponsors in this prestigious event. Four sponsor packages are available:

		2500 USD	5000 USD	10000 USD 3	15000 USD
	Packages include	Foundation	Silver	Gold	Platinum
	Sponsor Status Name recognition on all promotional materials (flyers, banners, social media, and website).	Co-Sponsor	Co-Sponsor	Co-Sponsor	Premier Sponsor
	Logo Display During the main events (Opening Ceremony, Culinary Fair, Business Summit, Gala Dinner).		1	2	4
	Speech Opportunity During the Opening Ceremony or Gala Dinner.				<b>✓</b>
	Booth at the Business Summit Including a TV, counter, brochure holder, 1 standing table with 2 bar stools, and refrigerator.	55-inch TV	55-inch TV	55-inch TV	65-inch TV
	<b>Tickets</b> For the Gala Dinner and for other events.	2	4	6	10
	Promotional Opportunities At the event, such as displaying roll-up banners and advertising videos during the events.	Opening Ceremony     Culinary Fair	Opening Ceremony     Exhibition Area	<ul><li> Opening Ceremony</li><li> Exhibition Area</li><li> Gala Dinner</li></ul>	<ul><li> Opening Ceremony</li><li> Culinary Fair</li><li> Exhibition Area</li><li> Gala Dinner</li></ul>

#### YOUR STAY IN SURINAME



- Torarica Resort: https://toraricaresort.com/
- Courtyard by Marriott: https://www.marriott.com/enus/ hotels/pbmcy-courtyard-paramaribo/overview/
- Yogh Hospitality: https://yogh.sr/
- Royal Breeze Hotel: https://www.royalbreezeparamaribo.com/
- Ramada by Wyndham Princess Paramaribo: https://www.wyndhamhotels.com/ramada/paramaribo--suriname/ramada-paramaribo-princess-hotel/overview
- Queens Hotel: www.queenshotelsuriname.com
- Elegance Hotel & Casino: www.elegancehotelcasino.com
- Zeelandia Suites: https://www.zeelandiasuites.sr/



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### **Key Contact**

For further assistance please contact:

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# 1<sup>st</sup> Business Summit of Diaspora Suriname

DATES

6 - 8 Feb 2025

Theme:
Unity Overcomes Distance

## **EVENTS**

- Opening Ceremony
- Culinary Fair
- Diaspora Business Summit
- Gala Dinner | Arts Auction

## **VENUE**

Assuria Event Center Ballroom Prince

# **REG | INFO**

Email: ibs.diaspora@gmail.com WA/Tel: +597 8982004



